

FOR IMMEDIATE RELEASE

Favorite Foods Announces New District Sales Manager

Favorite Foods, Inc., New Hampshire's only independently owned broadline food and paper distributor, announced today the addition of Luke Martel to its sales and management team. Mr. Martel will be overseeing the sales force as the company's District Sales Manager. This move will become effective immediately.

Mr. Martel had worked for Favorite Foods from 2002 to 2003 as a Sales Consultant before moving on to become an Operator Account Manager at Unilever Foodsolutions. His tenure at Unilever lasted until November of 2006, when he converted to become a Marketing Associate for Hallsmith Sysco. Mr. Martel graduated from the University of New Hampshire in 1996 with a Bachelor of Science degree in Hospitality Management, and is an active member of the American Culinary Federation.

"It's great to be a part of this team and I am looking forward having the opportunity to get out on the road and work closely with all of the loyal customers of Favorite Foods once again," Mr. Martel remarked.

"I can't tell you how pleased we are to have someone like Luke with such great energy and work ethic on board," praised Tom Myers, VP of Sales. "Luke will fill a crucial gap between sales and management."

Mr. Martel resides in Exeter with his wife Tracy, daughter Grace (4), and son Luke (6 weeks).

Incorporated in 1987, Favorite Foods is New Hampshire's only independently owned broadline food and paper distributor. Servicing the NH/ME seacoast, Concord, and Manchester regions, Favorite Foods is proud to support the area's local Independent Restaurants. Through the creation of FIRA, the Favorite Independent Restaurant Association, Favorite Foods has established itself as a leading advocate for locally owned and independent restaurants.

For more information please contact Julie Cole; Director of Marketing at Favorite Foods.
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