

FOR IMMEDIATE RELEASE

Favorite Foods Wins “Golbon New Distributor of the Year” Award

Golbon, America’s Premier Foodservice Marketing Group, awarded Favorite Foods of Somersworth, New Hampshire, the 2007 “New Distributor of the Year” Award during its Fall Partners Conference and Annual Awards, held at the Gaylord Palms Resort in Orlando, Florida.

The award was presented to the New Distributor who best exhibited the ability to successfully integrate the various programs Golbon offers, while achieving organic growth as a result.

“Favorite Foods, in its first full year as a Golbon distributor, has integrated their purchases by utilizing a majority of the Golbon programs available, including Protein Advantage, Golbon Logistics, and its IPAP Refrigerated Redistribution Program,” said Dave Irwin, Golbon VP of Sales. “Favorite Foods is highly progressive in their business approach. Through strong leadership and talented associates, this company experienced significant organic growth in their marketplace.”

Incorporated in 1987, Favorite Foods is New Hampshire’s only independently owned broadline food and paper distributor. Servicing the NH/ME seacoast, Concord, and Manchester regions, Favorite Foods is proud to support the area’s local Independent Restaurants. Through the creation of FIRA, the Favorite Independent Restaurant Association, Favorite Foods has established itself as a leading advocate for locally owned and independent restaurants.

For more information please contact Julie Cole; Director of Marketing at Favorite Foods.
603-692-4990 x 124 or jcole@favoritefoods.com

