

## FOR IMMEDIATE RELEASE

### Favorite Foods New Item Marketplace: Showcasing the Hottest New Products in the Industry

Favorite Foods, Inc. hosted its annual New Item Marketplace at the Galley Hatch Conference Center in Hampton, NH on Tuesday, November 20<sup>th</sup> 2007. The Show allowed many of New England's best independent restaurants to visit with more than 30 food service manufacturers and service providers, and sample hundreds of new items.

“We were extremely pleased with the attendance and enthusiasm of our customers.” stated Julie Cole, Director of Marketing for Favorite Foods. “Our attendees loved the venue, layout, and format of the show, and our exhibitors enjoyed steady traffic throughout the day.”

Favorite Foods looks forward to announcing which new products will become available to purchase based on customer feedback received at the show.

*Incorporated in 1987, Favorite Foods is New Hampshire's only independently owned broadline food and paper distributor. Servicing the NH/ME seacoast, Concord, and Manchester regions, Favorite Foods is proud to support the area's local Independent Restaurants. Through the creation of FIRA, the Favorite Independent Restaurant Association, Favorite Foods has established itself as a leading advocate for locally owned and independent restaurants.*

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